

Customer Success Story Release Document

Participation in Marketing/Reference Activities

I _____ (“Name”) from _____ (“Customer”) confirm that I am authorized to act for and on behalf of Company and am willing to act as a reference for _____ listed below and its affiliates including Case Study Buddy Inc. (“Company”) and agree to participate in the following (check all that apply):

- Written case studies
- Video case studies
- Online testimonials (e.g. quote shared on Company website)
- Audiograms (audio testimonials)

(together the “Production Assets”)

Unless otherwise agreed to in writing by the parties, this release will apply to all occurrences of the Production Assets I select from the list above.

I, for and on behalf of Customer hereby give Company permission to use Customer’s name and other identifying information as part of the Production Assets, and any other Company sales and marketing activities and related reference material that Customer and Company mutually approve.

Company confirms that it will obtain Customer approval of the use of Customer’s logos, video/images and final content associated with the above Production Assets (collectively, “Approved Content”) prior to public release. Once approved, Customer and I agree that the Approved Content may be published, including publishing to Company’s website and social media sites.

By signing this, Customer and I agree that Company may also distribute Client Approved Content within Company print or play at trade shows, and/or publish it in other marketing collateral or mediums. Customer and I understand that Company will not compensate me or Customer in any way for our participation.

I understand that Company is relying on the statements here and the information I provide below. (A signed copy will be sent to me for my records).

Customer Organization: Address: Name: Job Title: Signature: _____ Date:	Company: Address: Name: Job Title: Signature: _____ Date:
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